



Happenings Around the State

Toot Your Horn!



\$5.00
PRINCESS TEA PARTY
2-4pm

THE LONDON COMMUNITY CENTER

WEAR YOUR PRINCESS GOWN
TEA - LEMONADE - SWEET TREATS
FREE WANDS, TIARAS & JEWELRY
GAMES - DRESS-UP & MORE!

PRESENTED BY :
LONDON DOWNTOWN, CITY OF LONDON
TOURISM AND LONDON COMMUNITY CENTER

RSVP BY: 08.30.15
606.864.7777 or 606.862.8841

SAT 09.05.15

Karey Riddell is the new director for Cynthiana Main Street! I recently met her in person and am excited to have her become part of our Main Street family. Learn more about Karey in this weeks Director Spotlight page!



Many of you will recognize **Laura Peck** from Henderson. She most recently served as Beth Strawn's partner in MS. Laura has stepped up to fill the role as Main Street director. We are excited to continue working with Laura as she takes on this new role!

Hot Summer Nights Finale!

ALL FESTIVITIES behind the Judicial Center in parking lot

THE JIMMY CHURCH BAND

FRIDAY EVENING, AUGUST 28!

- Sweet Tea DJ starts playing at **5:30 p.m.**
- Food Vendors & Crafters open at **6 p.m.**
- Jimmy Church Band plays **7 - 10 p.m.**

Get your dancing shoes ready for City of Springfield's Finale on Hot Summer Nights Concert Series!

For more information, contact
Main Street/Renaissance Office at 859-336-5412 x 2



Here's a great fundraising idea!

10th Annual Community Yard Sale downtown Henderson will be Sat, September 19th 7am to 2pm. Reserve your spot now!

To register go to <http://www.downtownhenderson.org/>



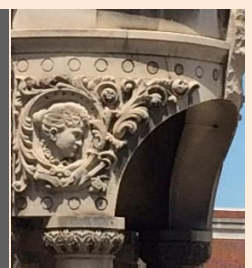
Nice photo from Middlesboro!



New Castle's event was a HUGE success!! It is great to have neighboring directors support one another. L to R, Jeff Thoke, Sam Burgess, Eilene Collins, Kitty Dougoud, & SHPO Craig Potts.

Love the detail work on this building in Winchester!

What do you think it would cost to do that today????



News from Nell in Springfield!



Springfield, Ky. –

The historic Robertson Building in downtown Springfield, Ky., has received a \$1.6 million renovation, opening the door to a mix of affordable apartments and commercial spaces while infusing new life into the building's Main Street footprint.

"The Robertson's transformation from 19th century retail center to 21st century affordable housing shows the power of innovative thinking and collaboration, and we have been proud to partner with you every step of the way on this renovation," Lt. Gov. Crit Luallen said during the ribbon-cutting ceremony. "But we can't just measure the significance of this project by the dollars that have been invested. Creating opportunities for

families to have safe, quality, efficient housing is fundamental to the livability of a community. And that you've done this while preserving a historic building, & reinforcing the beauty & vitality of your Main Street, is truly an accomplishment." The \$1.6 million renovation was made possible with a mix of funds including a Community Development Block Grant, Kentucky Housing Corporation HOME funds & state & federal historic tax credits. AU Associates Inc. was the lead developer on the project, and also contributed additional funding.

"AU Associates is thrilled to have spearheaded the redevelopment of one of the most important buildings in the city of Springfield," said Holly Wiedemann, president and founder of AU Associates. "We are passionate about bringing new life to buildings that have played such an important role in the life of a community. The WK Robertson Building, originally constructed as a dry goods store, has now been re-envisioned to begin its next life as gracious, beautiful, affordable apartments along with ground floor commercial space. It is now poised to enliven the bustling streetscape and continue the legacy of the community of Springfield."

The Robertson Building was originally constructed in the late 1800s, serving as an imposing commercial hub in downtown Springfield until the 1980s. The city recently sought funding to help restore the historic building, converting it into seven affordable apartments with a commercial space at the street level.

"I am so proud to see this historic Robertson Building restored to its glory," said Springfield Mayor Debbie Wakefield. "This is one of the best examples of partnering CDBG and HOME Funds with State and Federal Historic Tax Credits, combined with some local funds to renovate, restore and return to a viable use, what was a vacant and rundown anchor building, along our Main Street. It's an exciting day in Springfield, Kentucky and we are all delighted with the future this holds in creating economic development for our community."



Transportation Alternatives Funds for Cities

The federal Transportation Alternatives Program (TAP) provides funding for (1) surface transportation projects such as on- and off-road pedestrian and bicycle facilities, infrastructure projects for improving non-driver access to public transportation and enhanced mobility, community improvement activities, and environmental mitigation; (2) safe routes to school projects; and (3) projects for planning, designing, or constructing boulevards.

[Get more information on funding, applications and resources.](http://transportation.ky.gov/Local-Programs/Pages/transportation_alternatives.aspx) http://transportation.ky.gov/Local-Programs/Pages/transportation_alternatives.aspx

Sierra Noble
Singer & Songwriter
Coming to STUDIO G

Friday, August 28, 2015
Spirit of the Strings
Violin/Fiddle
Workshop

Saturday, August 29, 2015
Songwriting Workshop
With Sierra Noble and
Ron Browning

Saturday, August 29, 2015
LIVE Concert
FREE
6:30 - 7:30 PM
As part of
Harrodsburg First's
Music on Main Series

Call 859-734-4394 to Pre-register

Sierra captivates audiences with compelling performances where stunning instrumentals and hook laden pop songs exist in perfect harmony. Sierra has opened for Paul McCartney, Kid Rock and Bon Jovi. She performed in the Opening Ceremonies of the 2010 Winter Olympics, and for the Queen of England

HARRODSBURG



Where are you from and where do you live now? I am a Cynthiana native, though I have moved around the state a bit. I've lived in Lexington, Louisville, Bowling Green (I'm a Hilltopper!), and Georgetown. I just returned to Cynthiana two months ago after living in Frankfort for three years and am SO happy to be back!

How long have you been a Coordinator? 4 days! I've always been coordinating programs, either in higher education, with non-profits, or my marketing business. However, this is my first opportunity to lead a Main Street program.

How did you get involved with the Main Street movement? Through my work with our local KCTCS campus and our local arts council, I found myself deeply involved with downtown businesses, events, and endeavors which spurred downtown revitalization.. In particular, I worked with a group of citizens and businesses who helped create our annual Cynthiana Art Walk, which is more like a cultural fair of sorts rather than a gallery hop. Since then, I've been deeply involved with downtown events and businesses, especially with our theater.

Most recently, I hosted a Light It Up Blue event for World Autism Awareness Day in which the Court House and other downtown businesses went blue for autism awareness! My 10-year old son is autistic and it was his idea to do this in our hometown, even though we hadn't moved back yet. How could I say no? Once again, our town rallied and showed great support...and I couldn't wait to get back and see progressive work in our Main Street district.

Which of the Four Points is your favorite? Promotion! I love marketing and events so much that I started my own small business three years ago and so this part of the program is so much fun for me.

What project is consuming most of your time right now? Moving the Main Street office! Since our program is still very new, it is very much in its infancy. We just acquired an official office space so my two weeks are requiring time for housekeeping issues and located post-it notes so I can write reminders for what I need to be doing next! I've been wandering around town like a homeless Main Street Director, lugging around my laptop to "borrow" Wifi from offices, shops, and restaurants. It's been a great way to reunite with the Main Street district businesses!

Do you have any favorite activities or hobbies? Raising special needs child, I don't have too much free time to explore other hobbies. However, through this experience I have become a big autism advocate. When I take my mom hat off, I am a singer and perform music with my husband and a group called 'Council of the Pines'.

What is your favorite author or book? It's a tie between Thoreau and Emerson, but currently I'm reading Being Mortal by Dr. Atul Gawande, which is one of the most brilliant books I've read in ten years.

What is your favorite movie? White Christmas

What is your favorite song or band? The Punch Brothers

What is your favorite sports team? Watching the Kentucky Derby and Olympics is about as close to the sports scene as I get.

Which actor/actress would you choose to play you in a movie? Kirsten Dunst

Name something you can't live without. Without a doubt, the answer is COFFEE!

If you had an alternative career, what would it be? Own a book shop or boutique

What's the most adventurous thing you've done recently - I kidnapped my mom and took her for a weeklong adventure in Savannah...three days before I was set to move back to Cynthiana and in the middle of a busy work season. I took her to her very first spa day and will never forget the sight of her wilted little self in a fluffy robe after her massage and facial...nearly had to cart her home! It was the craziest and best thing I've done in a long while and I cherish every minute of it.

If you won \$20 million in the lottery, what would you do with it Pay off all my debts and my family's debts, fund my kids' college education, buy a block of my town and rehab it, and have someone wiser than me invest the rest while I take a long vacation.

Somewhere you would like to visit Scotland, where my husband's family is from, and visit friends in France.

Fun facts? Hidden talents? Also, Feel free to insert your own questions and answer! I am a descendent of Henry Clay....perhaps this is where I inherited my knack for diplomacy?? Last year I learned to play the saw when I got fed up with the violin. My husband and I are self-publishing a children's book he wrote called The Wolf and the Wren.

It will be here before we know it! Sign up now and get lots of cool stuff for your town!!



Small Business Saturday® is Nov 28. Let's make it the biggest one yet. Are you in?
Become a Neighborhood Champion by Nov 9 at ShopSmall.com/nmsc

Together with American Express, National Main Street Center would like to invite you to become a Neighborhood Champion for Small Business Saturday. Celebrated on the Saturday after Thanksgiving, the day helps business owners with their most pressing need — getting more customers.

PLAN AN EVENT FOR SMALL BUSINESS SATURDAY

Last year, Neighborhood Champions participated by:

- Organizing a local event to get their community excited about the day (e.g. street fairs, shopping shuttles, main street parades, and other events)
 - Rallying small businesses to participate in the day and encouraging neighbors to go out and Shop Small®
- Need ideas and inspiration? As a Neighborhood Champion for Small Business Saturday, you will receive monthly emails leading up to the day to help with planning your event. You will also receive a Small Business Saturday event kit containing Shop Small merchandise, including bags, balloons, and other items, to help you kick off your event.

Sign up to be a Neighborhood Champion today at ShopSmall.com/nmsc

To date 16 Kentucky Main Streets have signed up, that leaves 28 more to go!!!

Webinar August 20: Cultural Districts and Placemaking

More and more, cultural districts are being used as placemaking and community revitalization tools. But what exactly is a cultural district and how are they developed? Join us for a webinar led by Theresa Cameron with the Local Arts Agency and National Cultural District Exchange, and Americans for the Arts, on **Thursday, August 20, at 1pm CT** to learn the basics of cultural districts and how real communities are using them. You won't want to miss it - [register today!](http://www.eventbrite.com/e/cultural-districts-placemaking-tickets-17984200227) <http://www.eventbrite.com/e/cultural-districts-placemaking-tickets-17984200227>

Taylorsville Main Street Girlfriends Day was another great success! Thanks to all of Main Street's girlfriends for a wonderful night! It was great to meet many new friends.



The men prepare the food for girlfriends day!



A nice note was left on the Williamsburg Main Street Facebook page.

I want to say "Thank You" to Nannie Hays for writing the Grant to purchase these. "Thank You" to Everett Hamblin and Logan Hamblin for installing the signs and new poles. Their really nice and plans to make the town more visitor



New Markets Tax Credits

We would like to remind you of an exciting opportunity with the National Trust Community Investment Corporation (NTCIC), another subsidiary of the Trust. In June, NTCIC received authority from the US Treasury to allocate \$45 million in New Markets Tax Credits (NMTC), and has set aside \$4.5 mil-

lion for NMTC investments of up to \$2 million for Main Street Communities. This collaboration with NTCIC is specifically designed to provide support for smaller-scale redevelopment projects on Main Street. Eligible projects will require somewhere between \$1.0 and \$1.5 in matching equity (depending on the NMTC financing amount), and must also be eligible for the federal Historic Tax Credit. Use of the NMTC in such transactions makes historic tax credits more valuable and adds more equity to the transaction. These "twinned" financial incentives are very valuable to developers looking to close an equity gap in a historic rehabilitation project. Please note that these projects must be in a NMTC Qualified Census Tract, which you can check [here](http://www.novoco.com/new_markets/resources/map2_popup.php). http://www.novoco.com/new_markets/resources/map2_popup.php

NTCIC will select projects based on their potential to create the greatest benefit in their community (high quality jobs, supporting local businesses, medical clinics, etc.). You can find more information about the types of projects NTCIC is seeking in this [presentation](#). We ask that you review the presentation, and if there is a project you support in your community which could strongly meet NTCIC's guidelines please



KHC council member, Betsy Kuster & Paris Main Street director, Steve Walton, enjoy some conversation prior to the Hopewell museum dinner event. State Main Street director, Kitty Dougoud, was the featured speaker on the topic of what else? Main Street and the Authentic Experience.



But who's counting....

Just **19** Fridays left until **Christmas!**

Tesh.com

Want something in Main Street Monday?
Send it to kitty.dougoud@ky.gov at least one week in advance!

While not Ohio, we do have plenty of places that have bike lanes and bike share programs. Here is an opportunity to hear Eric Oberg discuss bikes and walkability and learn from our neighbors

The webinar is [tomorrow!!](http://salsa3.salsalabs.com/dia/track.jsp?v=2&c=lmryHSqZ5TwJVqXceuAuKjXwi4eWcsLd) To register paste this in your browser or go to Heritage Ohio's website.

<http://salsa3.salsalabs.com/dia/track.jsp?v=2&c=lmryHSqZ5TwJVqXceuAuKjXwi4eWcsLd>

Join Heritage Ohio August 18, 2015, 12 -1 PM

Bikes are everywhere these days. From the multitude of bike-centric events popping up all over Ohio to the hard to miss influx of every day riders that are out in towns and cities large and small the rebirth of the bike is hard to miss in the Buckeye State.



Rails-to-Trails Conservancy's Director of Trail Development, Eric Oberg, will discuss just what all the fuss is about when it comes to bike and walkability in our communities. This presentation will include a dive into just what makes a place walkable and bikeable, the many benefits of working to make your community more hospitable to this demographic and the latest developments around the State in network development.

Interested in working in the Capital City or know someone who is ?

The Executive Director manages the daily operations of the organization, and is responsible for planning, implementing, facilitating, and coordinating all activities relating to Frankfort's Main Street certification. The Executive Director is responsible for overseeing the four committees that implement the Main Street Four Point Approach, including promotion, design, organization, and economic restructuring. The Executive Director will be principally accountable to the President and the Board of Directors.

Position Details

Type	Full Time
Offered By	Downtown Frankfort, Inc. 306 W. Main Street #708 Frankfort, Kentucky
Salary	\$30,000-\$40,000 based upon experience
Deadline	08/21/2015
For More Information	Name: Doug Howard Title: Downtown Frankfort, Inc. President Phone: 502.223.2261 http://www.downtownfrankfort.com/

Look for the upcoming conference agenda later in the week!